

# MISIAD presents

## Riflessioni

at SIAM - society encouraging arts and crafts.

Partnership with IDA - Italian Design Agency

**12 - 17 April 2016 - Via S. Marta 18 – Milano**

**Opening Party 13 April from 6pm to 11pm**

The event is hosted by the artistic and cultural district of 5Vie

During the Milan Design Week 2016, the city district of 5Vie returns to be the heart of the historic center of Milan. Also this year Misiad organizes an exhibition inside the beautiful library of the SIAM, society encouraging arts and crafts, as well as an institution of professional training at Via Santa Marta 18, inaugurating a new partnership with IDA. IDA, Italian Design Agency, (owned by the fund i2i - Italians to Italians) has the aim of promoting Design made in Italy at 360 degrees, encouraging the formation of an International network of Ambassadors through a digital platform.

The exhibition is edited by Laura Agnoletto.

"Reflection is the main process whereby objects  
reveal themselves to human eyes"

Reflections is an exhibition where objects exposed do not absorb light,  
thus producing a new world of images and imaginations.

Reflections will be located also at the Rancè Boutique at Corso Magenta 15A  
and at the Atelier of Maura Coscia at Via De Amicis 28.

### Designers:

90x100 Ferro - Antigone Acconci - Cinzia Anguissola & Luca Scacchetti - Guia Bartolozzi - Basil Green Pencil - Vittorio Bifulco Troubetzkoy - Antonio Cagianelli - Laura Calligari - Roberto Cambi - Giorgio Caporaso - Andrea Chiaravalli - Mariavera Chiari - Simone Crestani - Francesca Cutini, Spoilt - Raffaele Familiari - Nicolò Gessa - Ghigos - Anna Gili - Pietro Giolli - Stefano Grecchi, INOX Design - Kei Kei Studio - Adriana Lohmann - Emilio Lonardo - Eliana Maria Lorena - Gioia Magnani - Federico Manfredini, Vlaire - Alessandro Mendini - Francesco Musci - Elisabetta Nava - Stephen Newby - Annalisa Pecora - Lorella Pozzi - Gala Rotelli - Marzio Rusconi Clerici - Germana Scapellato, Waiting For The Bus - Barbara Schweizer - Riccardo Schweizer - Giorgio Scorza Priano - Salvatore Spataro - Craig Van Den Brulle - Gianni Verna - Ivano Vianello - Oskar Zieta

### Organization – MISIAD Milano Si Autoproduce Design

[www.facebook.com/MISIADMilano/](http://www.facebook.com/MISIADMilano/)

Instagram: MISIAD\_MILANO

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Partnership with IDA - Italian Design Agency

[www.italiandesignagency.com](http://www.italiandesignagency.com)

SIAM society encouraging arts and crafts

[www.siam1838.it](http://www.siam1838.it)



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